

Introducing Ontario

Ministry of International Trade & Investment



Eric Hochstein June 2009

Canada's Economic Powerhouse



Ontario: A North American hub for

global business

Diverse, stable economy

Skilled, talented workforce

Support for innovation

Low risk, high quality

Competitive costs

Access to markets

Connected to the world

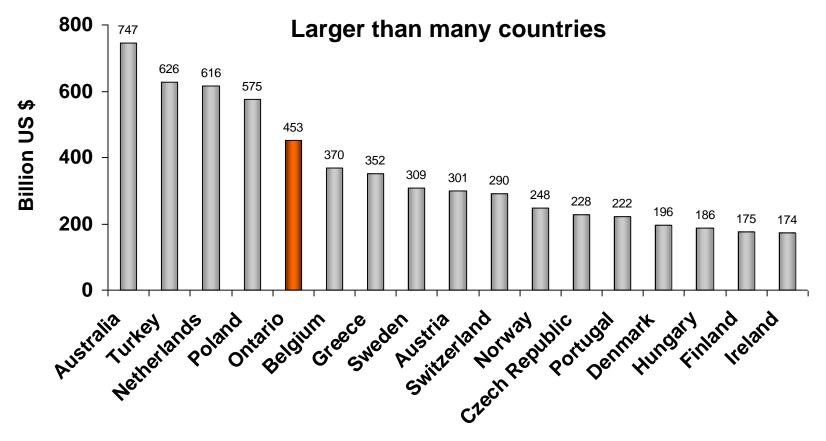
Quality of life to attract the best

CANADA'S ECONOMIC
POWERHOUSE

38%	GDP
39%	Population (12.5 Million)
40%	Personal Income
40%	Corporate Head Offices
59%	Foreign-Controlled Head Offices
49%	High-tech employment
48%	Manufacturing shipments
42%	Goods exports



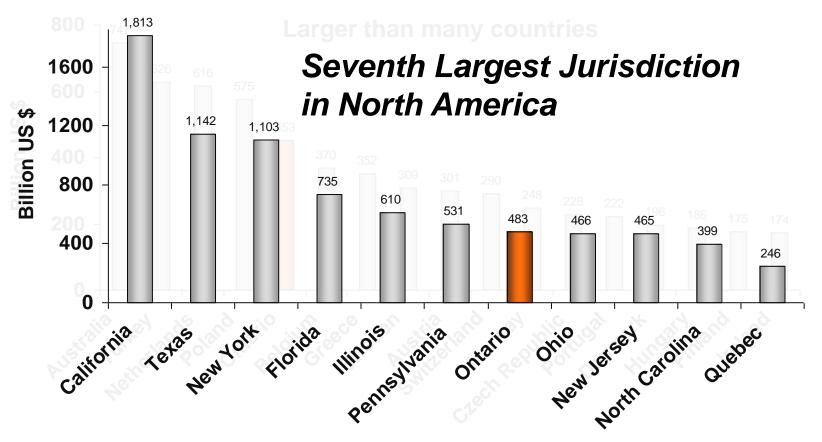
Ontario's GDP compared to other jurisdictions



Latest figures at PPP for all OECD countries are available for 2006. Estimates for Australia, Ontario and Ireland North American Figures for 2007, Ontario's at PPP. Source: US Bureau of Economic Analysis, Ontario Ministry of Finance, OECD



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Gateway to NAFTA

158 million consumers within a day's drive



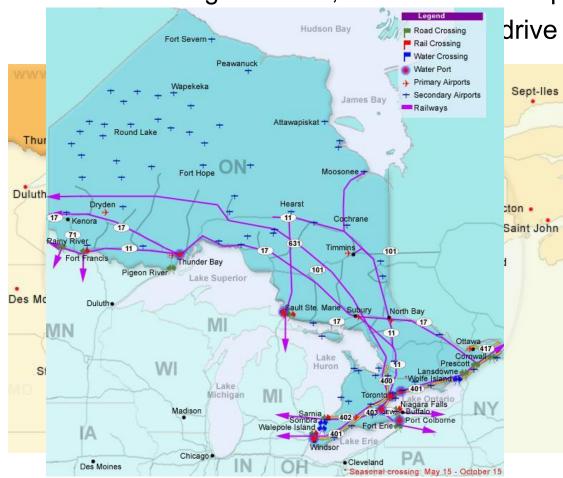
NAFTA access

Access is duty-free if product meets 62.5% content requirement



Gateway to NAFTA

15 border crossings with US, 5 international airports



NAFTA access

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Skilled, talented workforce

- A network of 20 universities, 24 colleges
- Apprenticeship programs with 26,000 new registrants annually
- Highly educated workforce
- Dependable average 8 years with same employer
- Diverse language skills for global markets
- Immigration policies extend the workforce

59% of Ontario's

population has a post-

secondary education

University: 26%

College: 25%

Apprenticeship: 8%

17.5% of the population,

(~2million people)

speak a language

other than English

and French at home.

Approximately 235k

people immigrate to

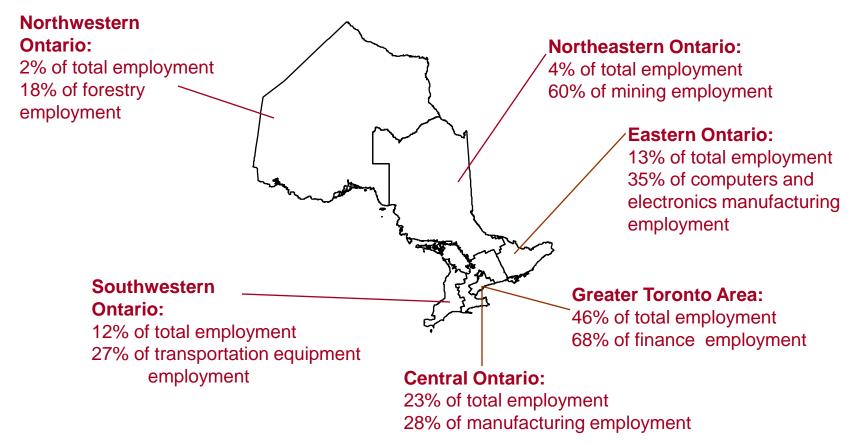
Canada annually.

51% go to Ontario

43% go to Toronto



Ontario's regional strengths



Source: Statistics Canada, Labour Force Survey, 2008

Notes: Figures for total employment and sector employment are shares of

Ontario's. Figures for 2007







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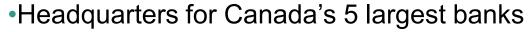








- •Home to the 8th largest stock exchange in the world based on market capitalization
- Home to approximately 39% of Canada's head offices





- •Headquarters for 6 of Canada's Top 10 insurers who manage more than 90% of the industry's assets
- •Ranks 6th in terms of Fortune Global 500 Cities















Ontario's Technology Clusters:

Over 240 000 IT workers clustered in 3 major centres

	Ottawa 1,800 high-tech companies: telecom equipment and networking, computer software, photonics.	Greater Toronto Area Over 3,300 high- tech companies with leaders in every sector and national dominance in digital media.	Waterloo Region and London 400 high-tech companies with particular strength in microelectronics, software and telecommunications.
Universities / (Enrolments)* (* 2006 - Math, Computer Science and Engineering)	University of Ottawa / (1700) Carleton University / (3125)	Univ. of Toronto / (7 663) York University / (2 488) Ryerson / (3 240) UOIT / (1 173)	Univ. of Waterloo / (11 398) Wilfred Laurier Univ./ (316) Univ. of Western Ontario (London)
IT labour force	79 486	144 929	23 585* London labour force not included in total

Source: Canada's Tech Triangle (CTT), Ottawa Centre for Research and Innovation

Ministry of Economic Development and Trade 2007



A North American hub for R&D

- More than \$12.5 billion in public and corporate R&D annually
- R&D tax incentives that are among the most generous in the world
- Ontario gov't investing \$3 billion for research & commercialization, including
 - \$625 million Ontario Research Fund

\$160 million Ideas-to-Market Strategy



A wealth of R&D centres

- National Research Council Institutes
- National Research
 Council Institute –
 Announced 2006
- Medical and Related Services (MaRS)
- Ontario Centres of Excellence
- National Networks of Centres of Excellence
- Bio-Energy Research Centre
- △ Centre of Excellence for Mining Innovation



Potential Cost Savings for R&D Conducted in Ontario

2009 - Small and medium-sized non-manufacturers, public, private, or foreign-owned (1)	R&D Conducted @ Company	R&D Conducted @ Research Institution (2)
GROSS RESEARCH EXPENDITURE	\$100.00	\$100.00
Ontario Innovation Tax Credit (OITC) – 10%	(10.00)	(10.00)
Ontario Business-Research Institute Tax Credit (OBRITC) – 20%		(20.00)
Ontario Research and Development Tax Credit -4.5%	(4.05)	(3.15)
Federal Investment Tax Credit – 20%	(17.19)	(13.37)
Tax Deduction (\$68.76* 33%) (\$53.48* 33%)	(22.68)	(17.64)
ACTUAL COST OF \$100 EXPENDED ON R&D (AFTER TAX CREDITS)	\$46.07	\$35.83

Example Notes:

- (1) Taxable income less than \$500,000 and taxable capital of less than \$25 million)
- •(2) Eligible Ontario research institutes include universities, colleges, research hospitals, and other entities in Ontario.
- •(3) Tax rates for non-manufacturers:
 - •Federal 19%
 - •Ontario 14%



Sources: Ontario Ministry of Finance, Canada Revenue Agency,

Ontario R&D Tax Credit Programs

- Ontario Innovation Tax Credit (OITC) 10% refundable
- Ontario Business Research Institute Tax Credit 20% refundable
- Ontario New Technology Tax Incentive (ONTTI)

A 100% income tax write-off of the eligible cost of qualifying intellectual properties acquired by a corporation from an unrelated person for the purpose of implementation in a business of the corporation that is carried on in Ontario.

Retail Sales Tax Exemption on R&D and Manufacturing Equipment



Next Generation of Jobs Fund Jobs & Investment Program (JIP)

- The \$1.15B Next Generation of Jobs Fund strategy stimulates economic growth and prosperity in Ontario while helping to create the next generation of jobs.
- JIP will provide up to 15% of the total eligible project costs.
 Approved funding will be provided in the form of a conditional grant.
- Eligible projects must meet thresholds of \$25M in investment or create/retain 100 jobs within 5 years.
- The program will help support companies involved in:
 - green auto research,
 - parts production and assembly;
 - clean fuels research, development and commercialization;
 - environment technologies,
 - clean industries and bio-economy;

- advanced health technologies;
- digital media and ICT;
- pharmaceutical research and manufacturing;
- financial services: and,
- opportunity based/unique investments.



Digital Media Tax Credits

- The Ontario Interactive Digital Media Tax Credit (OIDMTC) refunds 40% of a company's costs of labour, marketing and distribution for digital media created in Ontario
 - No per project or annual corporate limit on the amount that can be claimed
 - 35% refundable credit for qualifying corporations that develop eligible products under a fee-for-service arrangement
- The Ontario Computer Animation and Special Effects Tax Credit (OCASE) refunds 20% of the labour costs for computer animation and special effects activities and is in addition to the OIDMTC.
- The Sound Recording Tax Credit refunds 20% of production and marketing costs of sound recording.

And...Quality of life to attract the best

- A vast and varied province -- sophisticated urban centres, remote wilderness areas, wine regions
- Family-friendly safe, welcoming communities and excellent education system
- After-work pleasures live theatre, music, golf, pro sports, casinos, shopping, fine dining



Questions?



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