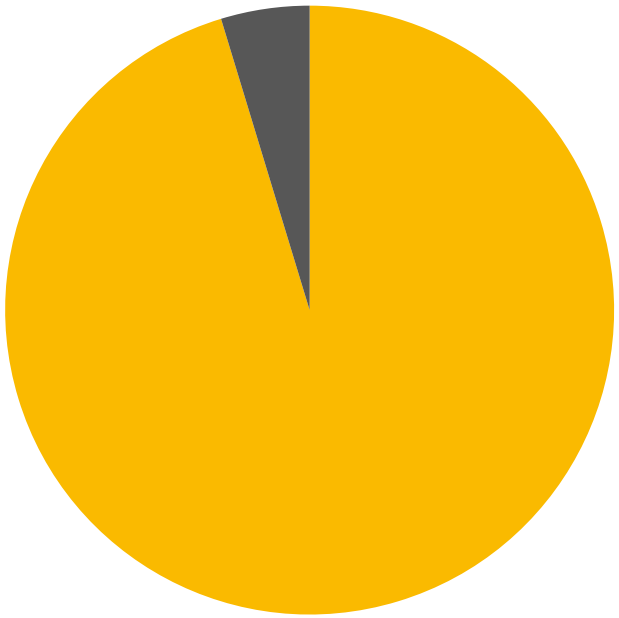
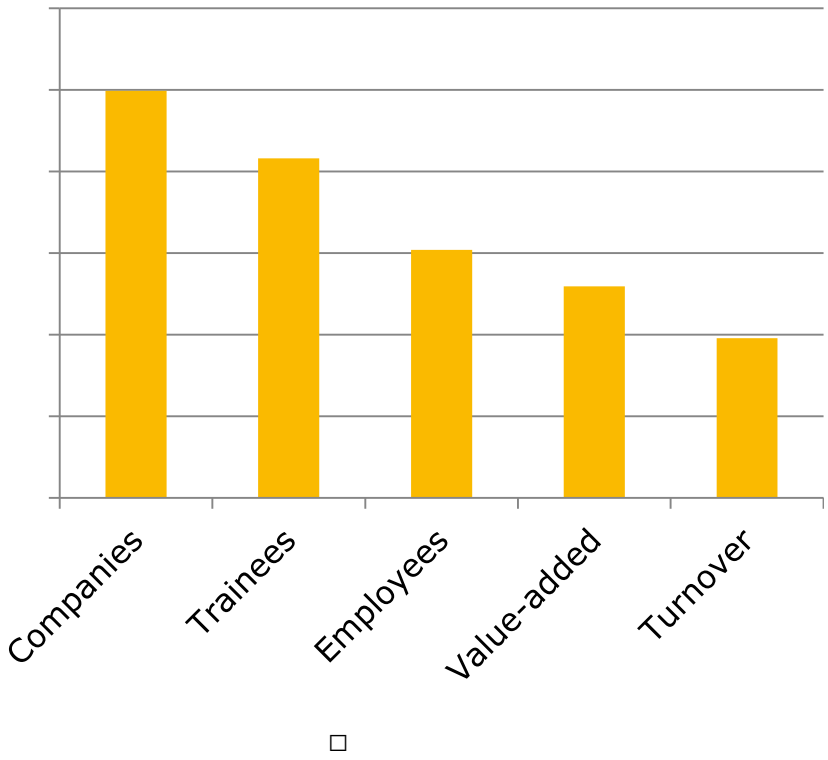
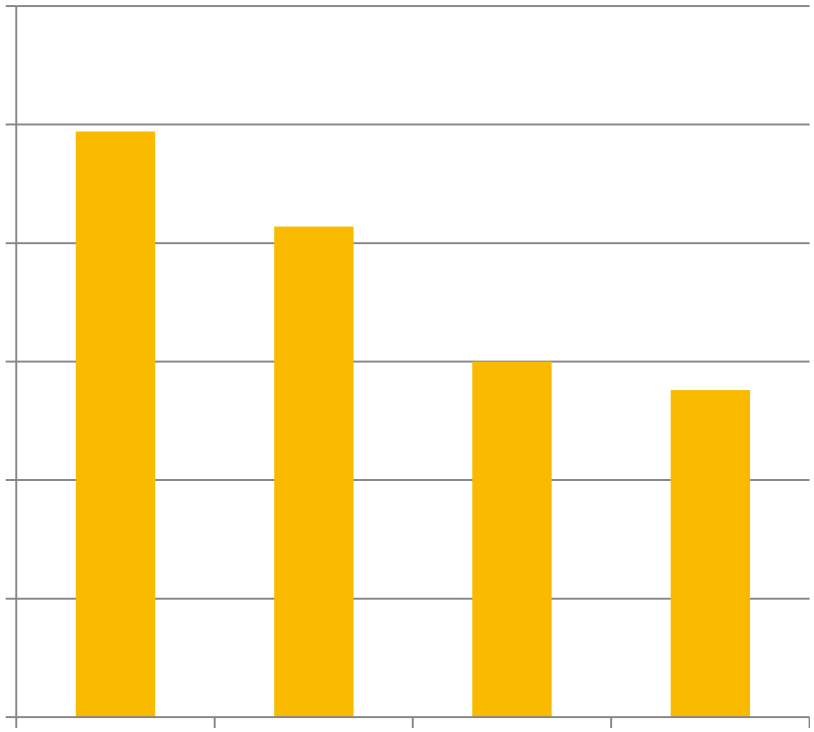
Mittelstand

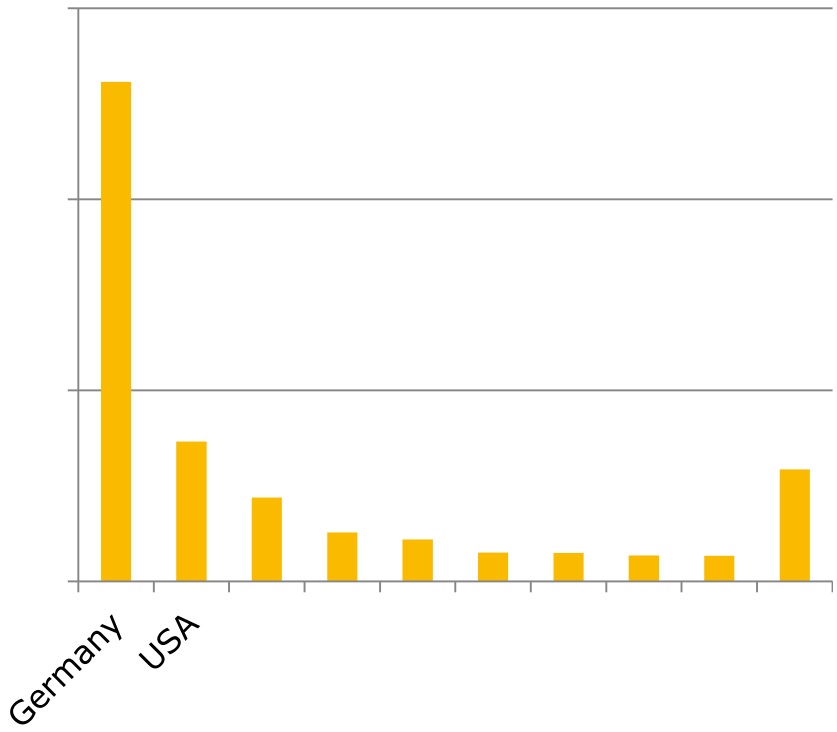
GERMANY
TRADE & INVEST

1. The Mittelstand and Its Place in the German Economy



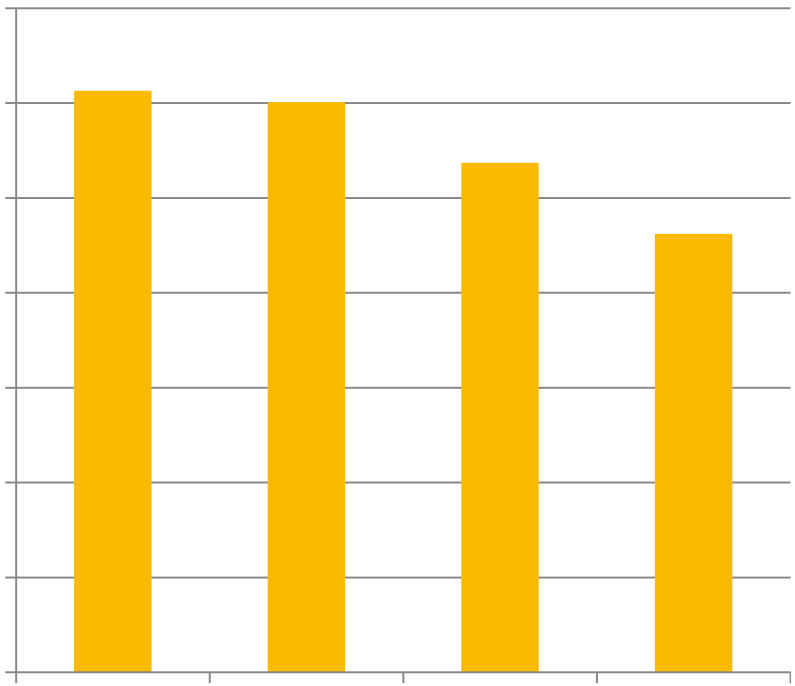

Companies
Trainees
Employees
Value-added
Turnover

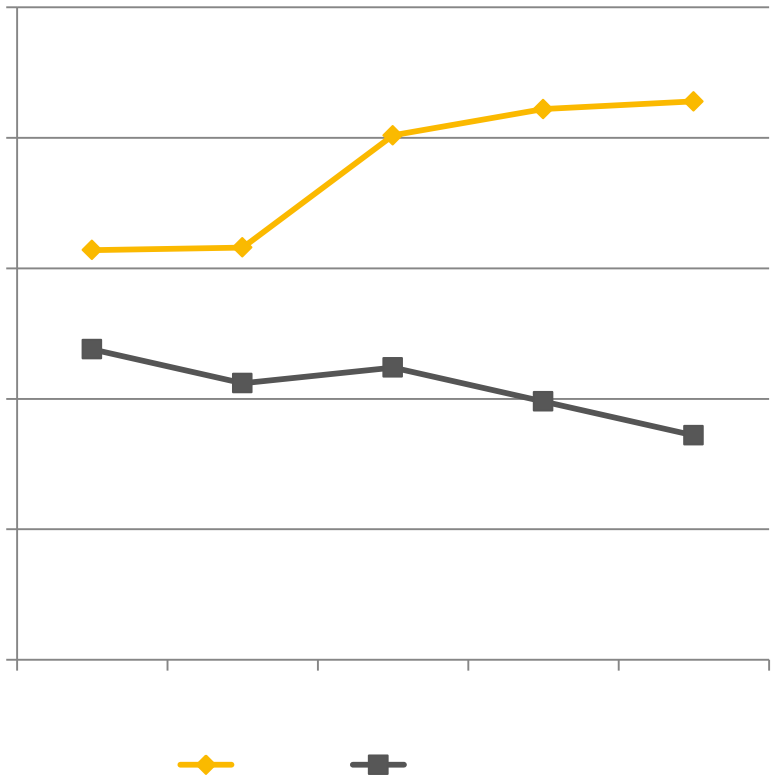


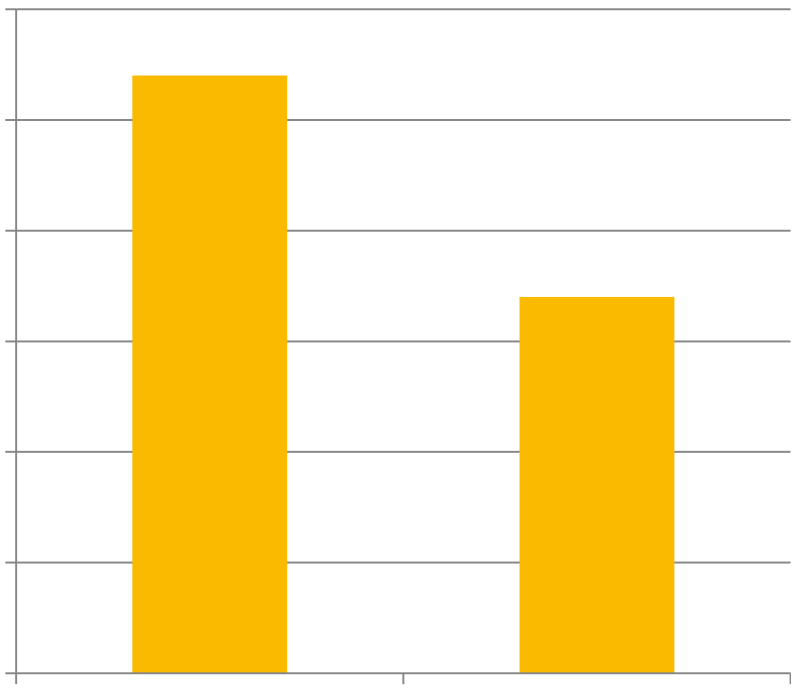

Germany
USA

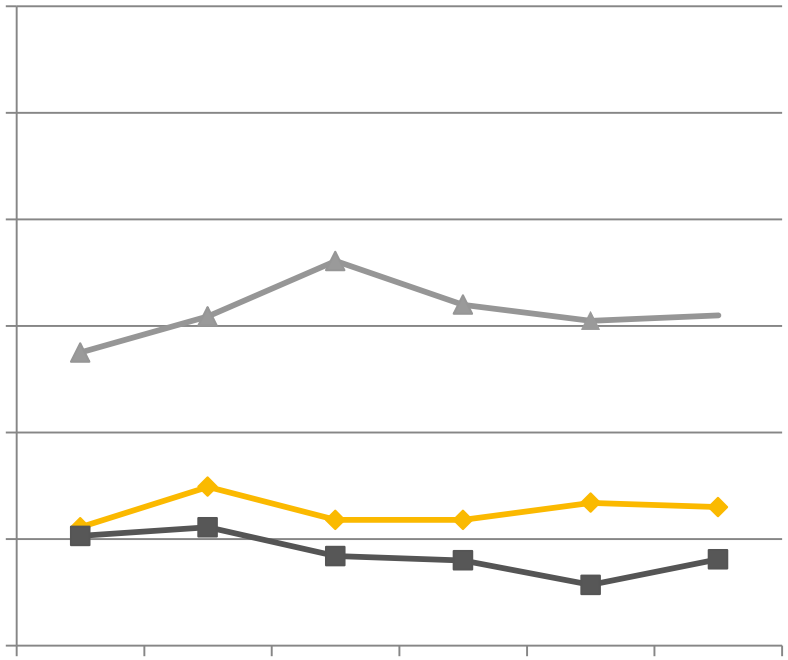
2. Chief Characteristics of the Mittelstand

- *Export-driven*
- *A provider of high quality jobs*
- *Innovators with high rates of R & D*
- *Reliance on sound financial planning*
- *Beneficiary of supportive SME policy*









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